

2018 CALL-ON CONGRESS AGENDA

Saturday, March 17

6:30 PM

Continental Pool Lounge

DAY 1

Sunday, March 18

8:00 AM - 9:00 AM

Capitol View Ballroom

9:00 AM

Capitol View Ballroom

9:15 AM

Capitol View Ballroom

9:30 AM

Capitol View Ballroom

10:30 AM

Capitol View Ballroom

Welcome Reception

Come meet your fellow attendees, Grassroots Action Committee members, and Fight CRC staff at this happy hour kick-off event, just a few steps from the hotel.

Registration Opens

Store Opens

Breakfast served

Welcome and Opening Remarks

Anjee Davis, President, Fight CRC [@AnjeeDavis](#)

Introduction to Advocacy at Fight CRC

During this session, we will outline how Fight CRC supports your advocacy, both in DC and at home. We'll make it easy and provide all the tools you need!

Julienne Gede Edwards, Grassroots Advocacy Manager, Fight CRC

[@Jules_Gedwards](#)

Global Colorectal Cancer Leadership Panel

Anjee Davis, President, Fight CRC [@AnjeeDavis](#)

Deborah Alsina, Chief Executive, Bowel Cancer UK

[@DeborahAlsina](#)

Julien Wiggins, CEO, Bowel Cancer Australia

[@BowelCancerAust](#)

**Additional Panelists Invited*

Moderator: Ann Zauber, Attending Biostatistician,

Memorial Sloan Kettering [@sloan_kettering](#)

Break

11:00 AM
Capitol View Ballroom

Keynote Address

Get Behind a Cure: Hope vs. Hype

In this session, internationally renowned oncologist specializing in colorectal cancer, Dr. Richard Goldberg will separate sensationalism from science and bring you up to date on the the latest in cancer research.

Richard Goldberg, MD, Director West Virginia University Cancer Institute, Fight CRC Medical Advisory Board Member

11:30 PM
Capitol View Ballroom

Responding to Hope

Fight CRC's own Andrea (Andi) Dwyer heads up this discussion on how Fight CRC is investing in critical research programs that will develop and expand upon promising areas of development in colorectal oncology.

Andrea Dwyer, Director of Health Promotion, Fight CRC

12:00 PM
Capitol View Ballroom

Lunch

Meet your Mentor

Socialize with your Grassroots Action Committee members and fellow advocates over lunch and find common ground on how you fight with courage!

1:00 PM - 3:30 PM

Breakout Sessions

1:00 PM
Capitol View Ballroom

Breakout Introduction

Reese Garcia, Research Advocacy Manager, Fight CRC
[@ReeseFCRC](#)

1:15 PM - 2:00 PM

Breakout Session 1

(See Choices Below)

2:00 PM - 2:45 PM

Breakout Session 2

(See Choices Below)

2:45 PM - 3:30 PM

Breakout Session 3

(See Choices Below)

*Lincoln Conference Room
4th Floor*

**Treatment Summaries and Survivorship Care Plans (TS/SCPs): Symptom Management and Surveillance
Session Presenter:**

Andi Dwyer, University of Colorado

Director of Health Promotion, Fight Colorectal Cancer

How are colorectal cancer survivors supposed to manage their medical care after treatment ends? In this unique breakout session Andi will facilitate a discussion about the importance of survivorship care planning.

*Washington Conference Room
4th Floor*

Research Advocacy: We Need YOU to be the Voice for CRC Patients

Session Presenter:

**Patrick Mahoney, Office of Advocacy Relations,
National Cancer Institute**

More patients are needed to engage in the cancer research process through research advocacy! Research advocacy provides a critical component to cancer research by including YOUR EXPERTISE. Join this breakout session to learn more about the need for patients in research!

*Adams Conference Room
4th Floor*

Coping and Guilt Management Strategies: Fearlessly Facing the New Normal

Session Presenter:

Jennifer Bires, Executive Director, Smith Center for Healing and the Arts [@HisaokaArts](#)

Many cancer survivors agree the support they receive during treatment quickly fades when treatment ends, and they are expected to make a seamless transition back to how life was prior to their diagnosis. In this interactive breakout session, we will discuss some of the common issues faced by survivors and tackle management strategies.

*Madison Conference Room
4th Floor*

*Jefferson Conference Room
4th Floor*

Capitol View Ballroom

3:30 PM
Capitol View Ballroom

Cooking and Nutrition for Colorectal Cancer

Session Presenter:

Ann Ogden Gaffney, Founder, Cook for Your Life,
[@annogdengaffney](#)

Taking the time to cook and eat well during cancer treatment can seem nearly impossible, but join this unique session with Ann Ogden Gaffney founder of Cook for your Life, and she will inspire you to take on the challenge. In this breakout, Ann will share tips and recipes that helped her and countless others find balance in the kitchen while going through cancer treatment.

Stress Reduction and Mindfulness: A Guide to Living in the Present

Session Presenter:

Andrea Lee, Oncology Program Manager at Methodist Dallas Medical Center

For patients, survivors, caregivers and loved ones, the colorectal cancer experience is filled with fear and uncertainty, loss of routine, and constant management of side effects. Did you know that *mindfulness practices* can help us learn to better manage these challenges? Mindfulness practices bring awareness to the present moment and foster a sense of openness.

The Elevator Pitch: Telling your story quickly and effectively*

Session Presenter:

Julienne Gede Edwards, Grassroots Advocacy Manager, Fight Colorectal Cancer [@Jules_Gedwards](#)

Your story is a powerful tool for advocacy. In this breakout session, you'll learn how to fine tune your story to its most compelling components so you can be an effective advocate whether you have 30 minutes or 30 seconds!

Breakout Session Wrap Up

We'll close out Day 1 with a quick sum up, some Q& A, and some information about what you can expect next!

4:00-4:30
Capitol View Ballroom

Reese Garcia, Research Advocacy Manager
[@ReeseFCRC](#)
Julienne Gede Edwards, Grassroots Advocacy Manager
[@Jules_Gedwards](#)

Advocating Beyond the Hill

Looking for ways to fight colorectal cancer at home? Fight CRC staff and experiences advocates give you a look at different ways to get involved in and support our advocacy efforts after you leave DC!

Anna Zachary, Volunteer Coordinator [@AnnaFightCRC](#)
Teri Griege, Survivor, Fight CRC board member
[@terigriege](#)
Michell Baker, Director of Partnerships [@MickeyFab1](#)
John MacLeod, Grassroots Action Committee Member and Survivor [@MacLeodJohnD](#)

5:00 - 6:00 PM

Break

6:00 PM
Capitol View Ballroom

Mix and Mingle Dinner

6:30 PM
Capitol View Ballroom

Introduction by Nancy Roach, Fight CRC Founder and board chair

Featured Speaker:

Keven Stonewall, *Chicagoan and scientist*

This rising research star decided he wanted to cure cancer at the age of 11, and now, even before graduating from college, he has already conducted significant research on colorectal cancer! Over dinner, he'll tell us about his inspiring journey from student to scientist-scholar -- you won't want to miss this!

DAY 2

Monday, March 19

8:00 AM
*All Events on Day 2 in
The Capitol View Ballroom at the
Keybridge Marriott Hotel*

Breakfast

8:30 AM

Welcome/ Junior Advocates Spotlight

Join us for an introduction to Day 2 of Call-On Congress and meet our fabulous junior advocates!

*Anjee Davis, MPPA, President, Fight CRC [@AnjeeDavis](#)
Junior Advocates
Maria Williams, Caregiver, Grassroots Action Committee
Co-chair*

9:00 AM

Social Media Alert

Get social media tips for engaging on the Hill! Learn how to tweet and post effectively-- and find out why it's so important!

*Danielle Burgess, Director of Communications, Fight CRC
[@DanielleisB](#)*

9:30 AM

The Power of Advocacy

We've invited two gentlemen with first hand knowledge of colorectal cancer and advocacy to speak about the power advocates have to effect positive change. For anyone who wants to know the impact of sharing your story, this session is not to be missed!

*Eric Hausmann, Grassroots Action Committee Member,
Advocate and Caregiver
Congressman Jamie Raskin (D-MD), Congressional
Committee member and CRC survivor (invited)
[@jamie_raskin](#)*

10:00 AM

Policy Deep Dive Intro -- Appropriations/ Research Funding Focus

Fight CRC's advocacy team gives a overview of our policy deep dives and kicks them off with an analysis of the policy surrounding research funding. March is "appropriations season" so this topic will be on your representatives' minds!

10:20 AM	<p><i>Molly McDonnell, Policy Strategist, Fight CRC</i> @MollyFightCRC <i>Julienne Gede Edwards, Grassroots Advocacy Manager, Fight CRC</i> @Jules_Gedwards</p> <p>Healthcare Reform and Policy Deep Dive</p> <p>What is happening with the Affordable Care Act? What can we expect next? How will it affect CRC patients? This session will cover all of this and more as we delve into the state of healthcare on the hill.</p> <p><i>Karen Pollitz, Senior Fellow, Health Reform and Private Insurance, Kaiser Family Foundation</i></p>
10:40 AM	<p>Focus on the Screening Loophole Bill</p> <p>We've been working on this bill for while and we've made A LOT of progress. In this session, we'll cover what's been done, what we're doing, and how you can tackle this issue in your hill meetings!</p> <p><i>Caroline Powers, American Cancer Society Cancer Action Network</i> @cpowers2009</p>
11:00 AM	<p>BREAK</p>
11:30 AM	<p>Hill Day How-To</p> <p>Never been to a Hill Day before? Don't sweat it! Our staff, DC experts, and GAC members walk you through what makes a good meeting, and what makes a bad meeting, and how to have the best experience possible no matter who you meet with!</p> <p><i>Tom Saunders, Director of Government Affairs, Ports America</i> <i>Molly McDonnell, Policy Strategist, Fight CRC</i> @MollyFightCRC <i>Pam Darby-Seijo, Survivor</i> <i>Chad Schrack, Caregiver</i></p> <p><i>*Role playing will include real Congressional staffers!</i></p> <p><i>Introduction by Trish Lannon, Survivor, GAC member, Interim President, The Colon Club</i> @seussfan</p>
12:20 PM	<p>Survivor/ Caregiver Spotlight</p> <p><i>Heather Schiller, Survivor</i> @tisheather <i>Frederick Schiller, Caregiver</i> @fs_7pheonix</p>



12:30 PM	Lunch Just for Men Lunch (Optional) A special session option for our male advocates to have an open dialogue about issues specific to men dealing with CRC. <i>Hosted by John MacLeod, Survivor and GAC Member</i>
1:30 PM	Soapbox Briefing We will teach you everything you need to know about meeting with your members of Congress, including an overview of your meeting schedule and how to use the Soapbox Mobile App. <i>Kevin Schultze, Vice President, Congressional Relations, Soapbox</i>
2:00 PM	Hill Day Q&A You've got questions-- we've got answers! Fire away and we'll tie up all the loose ends! <i>Molly McDonnell, Policy Strategist, Fight CRC @MollyFightCRC Julienne Gede Edwards, Grassroots Advocacy Manager, Fight CRC @Jules_Gedwards</i>
2:30 PM	Packets and Group Meetings with States Meet the folks you'll be headed to the hill with and nail down your meeting strategy!
3:00 PM	Panel 1: Choose Your Own Adventure the Many Roads to Community Engagement This panel will bring together the founders of colorectal cancer groups from all over the country so showcase their unique focuses and help you understand how to get involved! Panelists: <i>Candace Henley, Founder, The Blue Hat Foundation @colon_survivor Tashia Kiel, Founder, The Kiel Foundation Martha Raymond, Founder/CEO, The Raymond Foundation, Executive Director, Michael's Mission @MarthaRaymondMA Nancy Roach, Founder, Fight Colorectal Cancer Robin Dubin, Founder, Alive and Kickn @AliveAndKicknDD</i>



4:00 PM

Panel 2: Game Plan: How we're tackling the big issues together

No topic is too big for this panel. This session will outline how different CRC organizations are collaborating to take on our community's biggest challenges and making an impact!

Panelists:

Anne Carlson, Executive Director, Colon Cancer Coalition / GYRIG [@GYRIG](#)

Anjee Davis, President, Fight Colorectal Cancer [@AnjeeDavis](#)
Erika Hansen-Brown, Founder/Mayor, Colontown [@COLONTOWN](#)

Trish Lannon, Acting President, The Colon Club [@TheColonClub](#) [@seussfan](#)

Michael Sapienza, CEO, Colorectal Cancer Alliance [@coloncancermike](#)

Tom Weber, Founder, Colon Cancer Challenge Foundation [@CCChallengeFdn](#)

5:00 PM

Recap: Hill Day, Logistics, and First-Time Advocates Spotlight

Julienne Gede Edwards, Grassroots Advocacy Manager [@Jules_Gedwards](#)

Gina Benedetti, Survivor & Fight CRC ambassador [@BenedettiGina](#)

Alex Hernandez, Caregiver & Fight CRC ambassador [@alexghrz](#)

5:30 - 6:30

BREAK

6:30 PM

Continental Pool Lounge

Happy Hour

Join us for a happy hour hosted by our CRC panel! It's a great opportunity to socialize and relax before our big day!

DAY 3

Tuesday, March 20

6:30 AM

Keybridge Marriott Lobby

**Coffee and Snack Bags Available
Hill Day Fly-In Registration**

7:00 AM
Outside Keybridge Marriott Hotel

Buses Leave from Keybridge Marriott for Capitol Hill

We will depart for the hill at exactly 7:00, so prepare to be on the bus at 6:45!

7:30 AM
Steps of the U.S. Capitol Building

Hill Day Photo

An annual tradition! Wear your Call-on Congress shirts and make a memory with your fellow advocates.

8:30 AM
Rayburn House Office Building 2168 (Gold Room)

Hill Briefing: Driving To 80%

This briefing marks the official kick off of our Hill Day! First, we'll hear from members of our Congressional Committee and recognize Congressman Charlie Dent's (R-PA) leadership and commitment to advancing policies that benefit the colorectal cancer community. Then our distinguished speakers will highlight progress that has been made, our goals for 2018 and beyond, and the important role policymakers play in achieving them.

Speakers:

Anjee Davis, President, Fight Colorectal Cancer [@AnjeeDavis](#)

Richard Wender, M.D., Chief Cancer Control Officer

[@RichWender](#)

Mark Pochapin, M.D., Vice President, American College of Gastroenterology, [@MarkPochapin](#)

Scott Lagasse, Jr., NASCAR Driver and CRC survivor,

[@scottlagasse](#)

Congressional Committee (Invited):

Rep. Rodney Davis (R-IL) [@RodneyDavis](#)

Rep. Charlie Dent (R-PA) [@RepCharlieDent](#)

Rep. Leonard Lance (R-NJ) [@RepLanceNJ7](#)

Rep. Betty McCollum (D-MN) [@BettyMcCollum04](#)

Rep. Donald Payne, Jr. (D-NJ) [@RepDonaldPayne](#)

Rep. Phil Roe (R-TN) [@Dr. Phil Roe](#)

Rep. Jamie Raskin (D-MD) [@RepRaskin](#)

10:30 AM – 5:00 PM
*House Office Buildings (Rayburn, Longworth, and Cannon)
Senate Office Buildings (Hart, Dirksen, and Russell)*

Congressional Meetings

Equipped with two days of training and your most important tool—YOUR story—you'll head into Congressional offices to meet with staffers and/or members of Congress. This is your chance to tell your story and connect it to the policy changes that will make the biggest and most positive impacts on the CRC community!

6:00 PM
Clarendon Ballroom

Celebration Dinner!

Join Fight Colorectal Cancer advocates, staff and honored guests in celebrating the culmination of our advocacy efforts! After successfully raising our voices on the Hill, we will raise our glasses for a night of fun, dinner, awards and dancing! Wear your bluest cocktail attire and don't forget your dancing shoes!

*FIGHT WITH
COURAGE*

