



HOW DO | Create My Own Fundraising Page?

Follow this guide to walk through the process and get tips along the way!

- 1 Visit give.fightcrc.org
- 2 Click “**EDPFBDESBS**”

3 **RPEEBPREECFBUFDPOU**

UFDEBPSRSROBDESBOH

FBUOHBUFBPSERBSFDSFBUOHBHSP
UPGESBRSOQBODFBBSBDF
FUD

4 Create an account. Sign up using your Facebook account **or** create an account with Classy. You must be at least 13 years old to create a fundraising page. If you're under 13, ask an adult for help.

5 Tips to help you set up your page.

- A** Dig up those glam shots and show your supporters who they're donating to!
- B** The title should tell your supporters what you are doing!
- C** Set your fundraising goal.
- D** To help make your page easy to find you can create a custom URL.
- E** Select your fundraising end date.
- F** Are you registering to join a team? If you want to fundraise as a team, you can set that up on the next page.
- G** Include all your social media information so we can follow along!
- H** Click "Save & Finish"

6 Personalize your story.

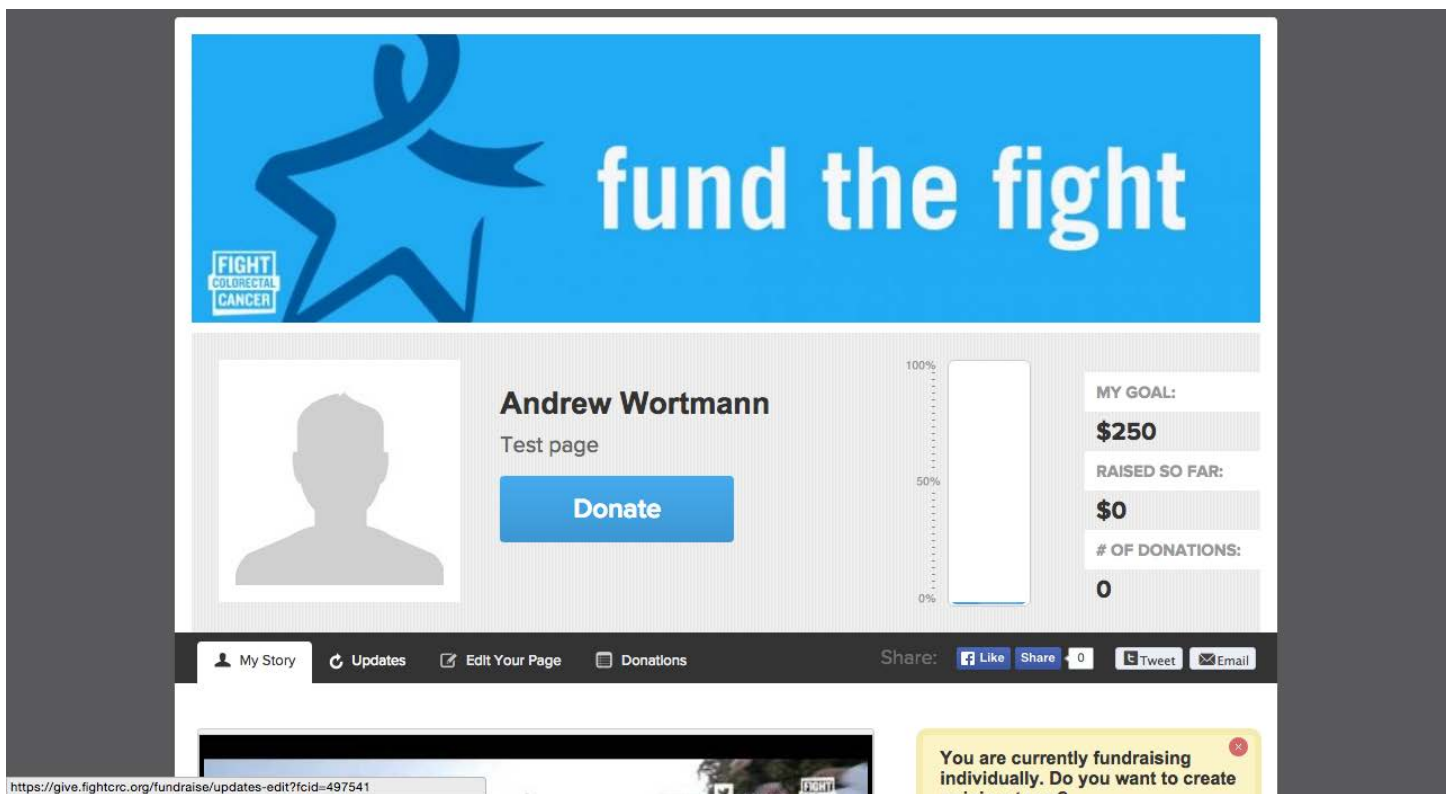
- Keep your donors up-to-date with what's happening with your fundraising efforts by clicking **Updates** along the top.
- Your page comes with a pre-populated story of why you're fundraising for Fight CRC. Click **Edit Your Page** at the top to make it personal! You can add photos and video, too.

7 Show donors you're serious - make the first donation.

- Having a dollar amount other than \$0 when you start promoting your page will make potential donors more likely to give. So get out your credit card and get to giving!
- Thank you letters will be sent automatically to each donor with a receipt providing them with tax deductible documentation for their records.

8 Spread the word!

- Give your fundraising efforts a fighting chance! Start with your close circle of family and friends - those who know how much the cause means to you. Once you gain some momentum, spread the word to your larger circle via social media.



If you need any help along the way, contact commteam@fightcolorectalcancer.org.

**If you're hosting a ticketed event or registration, please let us know so we can help you set up your page.*