

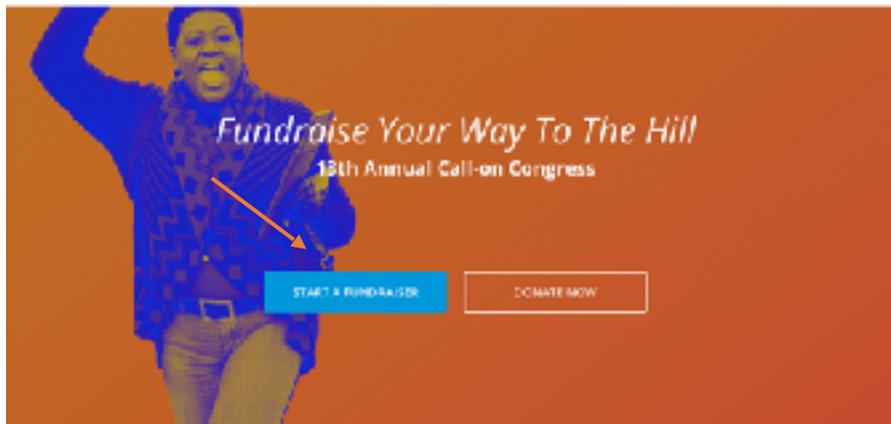


## How to Set Up a Fundraise Your Way to the Hill Fundraising Page

Here are step by step instructions on how to set up your personal fundraising page to start fundraising your way to D.C. to attend Fight CRC's 13th Annual Call-on Congress Conference!

### Getting Started!

**Step 1:** On the ['Fundraising Your Way to The Hill'](#) landing page – Click **'Become A Fundraiser'**



**Step 2:** Create your page

**Set your fundraising goal:** Here is where you can set your fundraising goal. Please note that \$1,525.00 (this amount does **not** include any additional meals that are not provided during the conference and transportation) is the minimum amount that needs to be fundraised in order to have your total cost covered to attend Call-on Congress. Can you increase your fundraising goal over \$1,500 and what happens to those additional funds? ABSOLUTLEY! The additional funds raised will help other advocates get to D.C., these funds will be applied to our Call-on Congress scholarship fund.

- **Your Page's Headline:** Update this area with why you want to attend Call-on Congress.
- **Set your Fundraising Page's Short URL:** This area is completely optional but feel free to create a personalized URL to share with friends and family.



### Step 3: Create an account

- **Email:** Add your email address. You will receive email alerts every time someone donates to your page.
- **Create password:** Add your password to your fundraising page.
- **Click 'NEXT':** To complete your profile.

### Step 4: Complete your profile

- **First name:** add your first name
- **Last name:** add your last name
- **Click 'SIGN UP'**

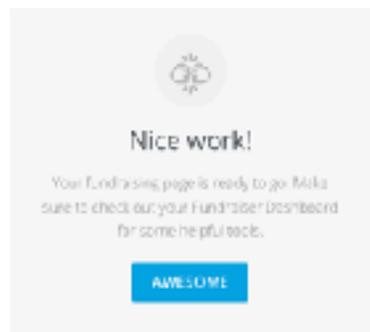


### Step 5: Choose your photo



- Choose your photo: Upload a photo (make it a #strongarmselfie)
- Click 'Continue'

Congratulations! You've created your Call-on Congress fundraising page – Happy Fundraising and see you in D.C.!!!



### Additional FAQs:

#### Can I apply for a Call-on Congress scholarship and fundraise?

Yes! You can apply for a partial scholarship to attend Call-on Congress, and you if you are awarded a scholarship from Fight CRC the funds you have raised through your fundraising page can go towards the remaining cost of your trip to D.C., as well as Fight CRC's Call-on Congress scholarship fund – which means more ADVOCATES on THE HILL!!

#### If I raise more than \$1,525.00, where do the additional funds raised go?

Fight CRC can provide you with a pre-paid credit card to cover additional costs associated with your trip to D.C, or additional funds can be donated to Fight CRC's scholarship program, to allow more advocates to join us on the Hill!

#### When does registration for Call-on Congress close?

Generally, Call-on Congress closes once we are sold out at 150 advocates. In 2018, Call-on Congress sold out by January 1, 2017. Keeping this in mind for 2019, once your fundraising page has reached at least \$125 (early bird registration fee)/\$150 (regular



registration cost), an offer code will be sent to you within 48 hours to register for Call-on Congress 2019.

**After I reach my fundraising goal, who arranges my travel accommodations?**

Once you have reached your fundraising goal, a Fight CRC staff member will be in touch. We will supply you with an offer code to register for Call-on Congress, we will arrange your hotel accommodations and we will introduce you to Fight CRC's travel agent; who will finalize your travel to D.C.

\*\*\*Please note; Fight CRC's travel agent is unable to book first class tickets for your travel arrangements, and we are unable to reimburse you for first class accommodations. If you choose to travel first class, Fight CRC's travel agent can book your main cabin ticket and then you are free to upgrade your flight using your own form of payment\*\*\*

**If I choose to purchase my transportation to D.C. with my own form of payment, can I be reimbursed from Fight CRC with the money I raised via my personal fundraising page?**

Yes! Fight CRC can reimburse you; all we need is a copy of your receipt.

**What if I'm unable to raise the full amount needed to cover my entire trip to D.C.?**

If this happens, a Fight CRC staff member will be in touch to discuss various options.

Questions?

Please reach out to Mitchell Baker, Director of Partnership Development

[Michell@fightcrc.org](mailto:Michell@fightcrc.org)

**Fundraising Deadline: February 22, 2019**